

Message Text

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PAGE 01 MADRID 05998 251047Z

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ACTION COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 DRC-01 RSC-01 USIA-15 /029 W

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R 241413Z SEP 74

FM AMEMBASSY MADRID

TO SECSTATE WASHDC 47

INFO AMCONSUL BARCELONA

UNCLAS MADRID 5998

E.O. 11652: N/A

TAGS: BEXP, BTRA, SP

SUBJ: FOREIGN BUYER PROGRAM; 1974 MINING SHOW, LAS VEGAS,
NEVADA OCTOBER 7-10, 1974.

REF STATE 198624

1. SHOW BROCHURES UNDER COVER OF EMBASSY LETTER WITH RETURN CARD WERE FORWARDED TO PAN AM, TWA, IBERIA, LEADING TRAVEL AGENCIES, CHAMBERS OF COMMERCE, BUSINESS FIRMS, ETC. USIS MADRID ALSO ISSUED BULLETIN SENT TO 1100 ADDRESSEE TRADE PUBLICATIONS, BUSINESS ORGANIZATIONS, TRADE ASSOCIATIONS, ETC. BROCHURES RECEIVED HERE AUGUST 26 AND WERE MAILED AUG 27.

2. THE AIRLINES REPORTED MORE THAN USUAL NUMBER OF INQUIRIES FROM LEADING FIRMS BUT NO SPECIFIC COMMITMENTS FOR TICKETS TO VISIT REFSHOW. THE AIRLINES OFFICIALS WERE CONFIDENT SOME SPANISH BUSINESSMEN WOULD GO TO ATTEND LAS VEGAS SHOW.

3. EMBASSY HAS BEEN INFORMED BY FOLLOWING THREE TRADE VISITORS THAT THEY WILL ATTEND SHOW:

A. MR. JOHN CHELLEW

PRODIPESA

CHAMBERI 10

MADRID 10

PRODUCTS: MINING, DRILLING AND PUBLIC WORKS EQUIPMENT

BUSINESS INTEREST: ASCERTAINING LATEST U.S. EQUIPMENT

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PAGE 02 MADRID 05998 251047Z

B. MR. UBALDO USUNARIZ
DIRECTOR GENERAL FOR MINING
UNION EXPLOSIVOS RIO TINTO, S.A.M
CASTELLANA 1
MADRID
ACTIVITIES: VERY LARGE CHEMICAL AND MINING FIRM.
BUSINESS INTEREST: U.S. PRODUCT AND MINING CONGRESS

C. MR. GINES MONCADA
DEPUTY DIRECTOR GENERAL FOR MINING
UNION EXPLOSIVOS RIO TINTO, S.A.
CASTELLANA 20
MADRID
ACTIVITIES AND BUSINESS INTERESTS SAME AS NO. 2.

4. SHOULD EMBASSY BE INFORMED ANY ADDITIONAL SPECIFIC
VISITORS, DEPARTMENT WILL BE PROMPTLY ALERTED.
RIVERO

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NNN

Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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